

Environmental Branding - Graphic Design For Cities

A Talk by Chris Edmunds, United Creatives

Thursday 7th June 2012 at 6.30pm

United Creatives are a graphic design agency specialising in works for the spatial environment and embracing mediums beyond paper and ink otherwise alien to graphic design.

Inspired by a lucky start in Dutch design, founder and Creative Director Chris Edmunds worked for BRS Premsela Vonk (now Eden Design) where an early grounding in Dutch design established an ethos for non-compartmentalised design whereby art, branding and architecture were seen as a cohesive whole.

Whilst consciously they have not turned their back on traditional design for print they have become specialists in the use of timber, slate, compressed concrete, cast iron and vitreous enamel steel in addition to good old fashioned paper and ink. As their name suggests they work collaboratively with skilled craftspersons and designer-makers to learn new technologies endeavouring to get the best out of any given project and its chosen material.

Crossing and blurring the line between landscape architecture, architecture, public art, public relations and graphic design United Creatives have worked with a range of sectors that span start-ups, national museums, hip restaurateurs, architects, county councils, property developers and global drinks brands.

Venue

The Gallery, 75 Cowcross Street, Farringdon, London, EC1M 6EL
(Nearest tube: Farringdon)

Click [HERE](#) to find the venue in Google Maps

Information

www.signdesignsociety.co.uk

Admission

Free to SDS members, non-members £15

Entry

Entry to all Sign Design Society talks and events is by ticket only. Space is limited, so allocation is on a first come, first served basis. If you have any special requirements please let us know, well in advance.

Membership

By joining the Society you will receive free entry to our very regular talks, discounted admission to events and many other benefits. Join today and come to this talk for free.

Tickets

Please apply for tickets as soon as you can and no later than Tuesday 5th June 2012.

For Tickets, Membership and Information go to:

www.signdesignsociety.co.uk
enquiries@signdesignsociety.co.uk
Telephone 0207 091 4273

The views and opinions expressed at our talks and events do not necessarily represent those of The Sign Design Society.

