



Ghostsigns

A talk by **Sam Roberts**

Thursday 2nd September 2010 at 6.30pm

Advertisements painted by hand directly onto the brickwork of buildings were once a common sight in cities, towns and villages across the country. The rise of printed billboards soon led to their decline but many still survive, often faded, clinging to the walls that host them.

In 2009/10 a nationwide effort led to the creation of an online photographic archive of these signs, hosted by The History of Advertising Trust (HAT). The project was conceived and led by Sam Roberts and in this talk he will share his findings and thoughts on what the future holds for these messages from the past.

Sam Roberts has been researching, writing and speaking about Ghostsigns since 2006. He splits his time between project management roles at the Work Foundation and the History of Advertising Trust (voluntary) and a number of visiting lecturer posts at UK universities. Prior to this he worked within the advertising industry, holding positions at the IPA, Lowe, D&AD and iris.

The History of Advertising Trust is a registered charity (276194) and houses the largest archive of UK advertising in the world.

Venue

John Lewis Partnership, Room 1.6
171 Victoria Street,
London SW1E 5NN (Nearest station Victoria)

Click [HERE](#) to find the venue in Google Maps

Information

www.ghostsigns.co.uk
www.signdesignsociety.co.uk

www.hatads.org.uk

Admission

Free to SDS members,
non-members £15, students £7.50

Entry

Entry to all Sign Design Society talks and events is by ticket only. Space is limited, so allocation is on a first come, first served basis. If you have any special requirements please let us know, well in advance.

Membership

By joining the Society you will receive free entry to our very regular talks, discounted admission to events and many other benefits. Join today and come to this talk for free.

Tickets

Please apply for tickets as soon as you can and no later than Tuesday 31st August 2010.

For Tickets, Membership and Information go to:

www.signdesignsociety.co.uk
enquiries@signdesignsociety.co.uk
Telephone 020 8776 8866

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